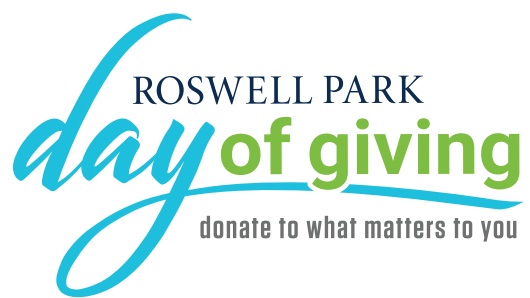


COPY, PASTE AND POST



Suggested Social Media Messages

Looking to help spread the word about the area of research that means the most to you? Utilize your social media platforms, such as Facebook, Twitter, Instagram and LinkedIn, to encourage your network to make a difference. Include a selfie or one of the suggested social media badges in the toolkit and tell people why this cause is so important!

If you're not sure what to say, copy and paste the suggested messages below!

Pre-Event:

"Mark your calendars for Wednesday, October 21 -- @RoswellPark's Day of Giving! I am proud to represent the *(insert team name)* and know firsthand that every dollar counts in cancer research and patient care. I hope you will join me in making a difference at RoswellParkDayofGiving.org or *(insert your team page URL here)* #roswellparkdayofgiving

"Friends and family – what are you doing on Wednesday, October 21? Mark your calendars and join me in making a difference during @RoswellPark's Day of Giving! Please consider donating to the *(insert team name)*, which supports incredible research initiatives that are taking place every day. Donate today: RoswellParkDayofGiving.org or *(insert your team page URL here)*" #roswellparkdayofgiving

Day of – October 21:

"Today is @RoswellPark's Day of Giving! Join me in directly supporting the *(insert team name)* and help make a difference in cancer research and patient care. Visit RoswellParkDayofGiving.org or *(insert your team page URL here)* to make your gift now!" #roswellparkdayofgiving

"I am so proud to represent the *(insert team name)* on @RoswellPark's Day of Giving! All gifts made to our team will support cutting-edge cancer research. Join me in making a difference at RoswellParkDayofGiving.org or *(insert your team page URL here)*" #roswelldayofgiving

Post-Event

"Thank you to everyone who made a difference on @RoswellPark's Day of Giving! Because of you, the *(insert team name)* will be able to make great strides in cancer research and patient care. RoswellParkDayofGiving.org"