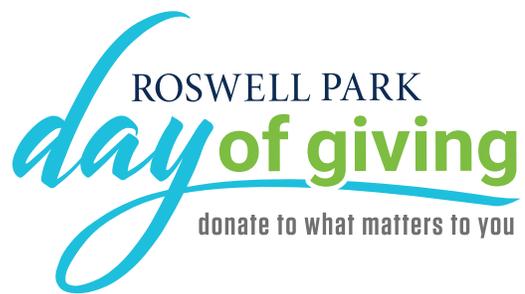


COPY, PASTE AND SEND

the email messages below to your family members,
friends, colleagues and everyone else in your network!



Send: 2-4 Weeks Prior to the Day of Giving
Subject: Save the Date – October 21!

Dear _____,

Mark your calendar for Wednesday, October 21 — Roswell Park Comprehensive Cancer Center's Day of Giving!

The Day of Giving is a 24-hour opportunity for staff, patients, families, friends and community members to direct their donations to the Roswell Park research areas of their choice. I am so proud to serve as an ambassador and raise funds on behalf of the (insert team name here) team.

Every dollar counts in the fight against cancer, and I am asking you to help me make a difference on October 21. Visit roswellparkdayofgiving.org to show your support. With your help, we can make these 24 hours of generosity a huge success!

Thank you!

Send: October 21 – Day of Giving
Subject: I Need Your Support!

Dear _____,

Today is the day! It's Roswell Park's Day of Giving — a 24-hour opportunity for our community to support the programs and research areas of their choice!

Friends, family, patients and Roswell Park staff have already started donating to the areas that matter most to them. When you join us, we can make an even greater impact for patients fighting cancer.

Every dollar counts, and I am asking you to help me make a difference by donating to the (insert team name) team. Visit roswellparkdayofgiving.org to show your support.

Thank you!

Send: October 22
Subject: THANK YOU!

Dear _____,

Thank you for your generous donation towards my Day of Giving fundraiser! I am so proud to represent the (insert team name) team and know that the funds we raise will help to advance cancer research at Roswell Park.

Once again, thank you for helping make a difference in the fight against cancer. Visit roswellparkdayofgiving.org to see this year's amazing results!

Thank you!